

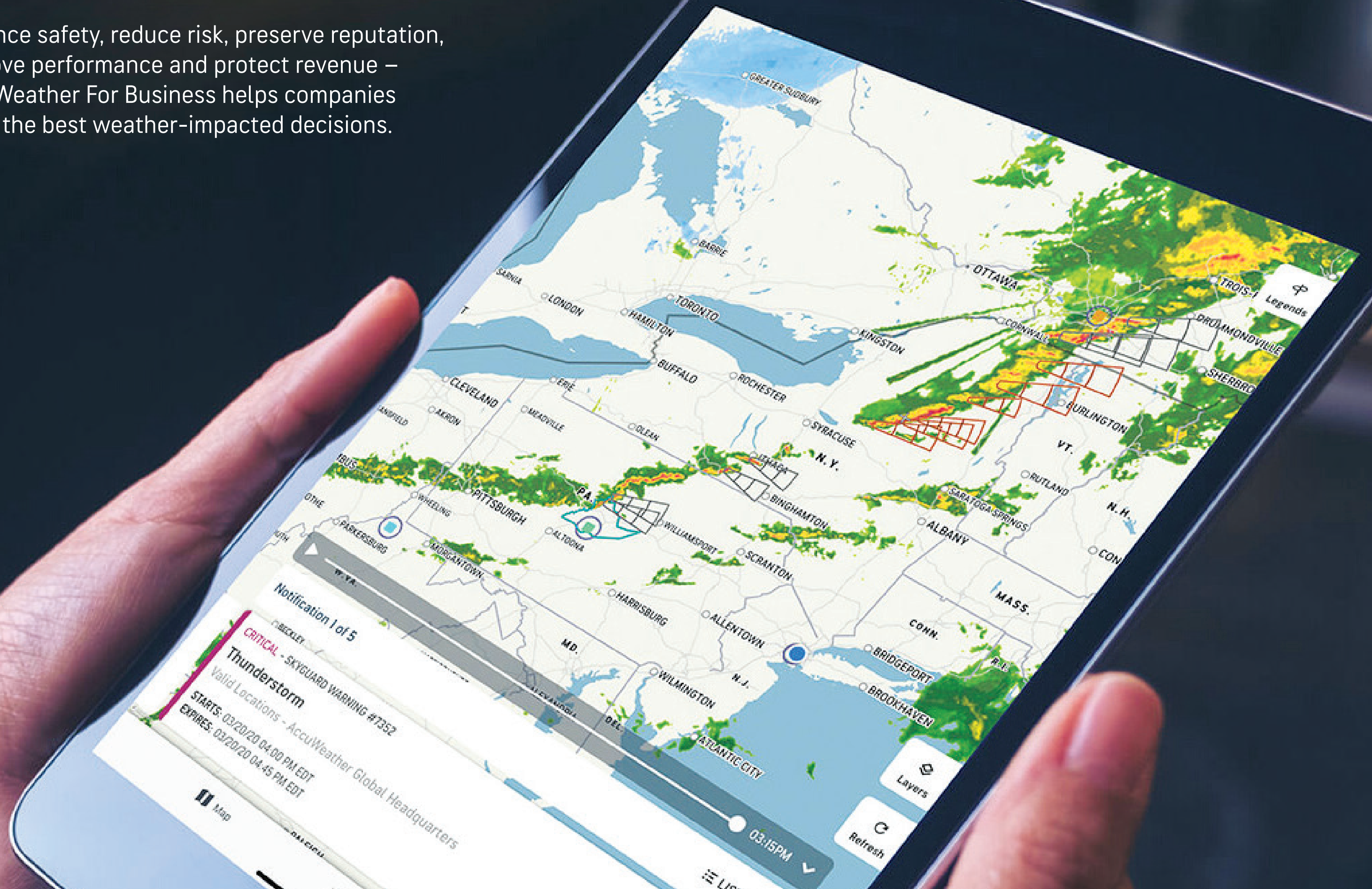


**AccuWeather**  
For Business





Enhance safety, reduce risk, preserve reputation,  
improve performance and protect revenue –  
AccuWeather For Business helps companies  
make the best weather-impacted decisions.





### The AccuWeather Advantage

AccuWeather®, recognized and documented as the most accurate source of weather forecasts and warnings in the world, has saved tens of thousands of lives and prevented tens of billions of dollars in property damage. AccuWeather serves more than 1.5 billion people daily to help them plan their lives and get more out of their day through digital media properties, such as the AccuWeather.com® website and AccuWeather mobile application, as well as radio, television, newspapers, and the 24/7 AccuWeather Network channel and AccuWeather NOW™ streaming service. AccuWeather For Business serves more than half of Fortune 500 companies and thousands of businesses globally.

### Accuracy + Weather = AccuWeather

The name says it all! It represents our commitment to deliver the most advanced, useful, and valuable weather forecasts, warnings and related impacts to consumers and businesses worldwide. AccuWeather continues to lead the way in delivering and communicating actionable and highly accurate weather forecasts that provide superior value to our users over any other weather source.

### Proven Superior Accuracy™

In study after study of statistical forecast accuracy, AccuWeather is most consistently confirmed as the most accurate source of weather forecasts.

#### ForecastWatch

AccuWeather consistently ranks #1 ahead of all weather sources in study after comprehensive study of weather forecast accuracy, by industry-leading third party tracker ForecastWatch.

#### Kantar On-Air Study

AccuWeather forecasts consistently provide the most accurate and useful details in an examination of local TV weather forecasts in eight key U.S. markets: Chicago, Fresno, Houston, Los Angeles, New York, Philadelphia, Raleigh and San Francisco.

#### The Most Powerful Name in Weather

On top of AccuWeather’s proven Superior Accuracy, AccuWeather is differentiated with forecasts that have greater hyper localization, more granular detail, industry innovation, and a focus on the communication of weather’s impact.







INDUSTRIES

1 Manufacturing

Protect your people, property and production

Get 2x the advance warning over all other sources, including government warnings, to minimize risks, avoid costly shutdowns and detect disruptions before they occur.

2 Retail

Better position your inventory with the most accurate forecasts

Quickly adjust distribution and operational needs, create new sales opportunities and keep customers and revenue safe.

3 Financial Services

Ensure business continuity

Keep staff, customers and data centers safe in advance of severe weather across multiple facilities.

4 Energy

Improve asset deployment and allocations

Prepare in advance of severe weather and optimize outdoor project schedules by leveraging weather insights.

5 Insurance

Proactive weather-related insights for your workforce

Manage portfolio risk ahead of impact to ensure business continuity and gain competitive advantage by serving your clients first.

6 Healthcare

Protect your patients, staff and equipment

Our healthcare solutions include a two-tiered warning system that helps you make operational decisions, keep patients safe and anticipate new patient influx.

7 Transportation

Optimize logistics across your network

Predict and plan mile by mile to prevent weather-related routing and supply chain disruptions with our transportation solutions.

8 Legal

Build a case backed by trusted weather data analysis

Get expert witness testimony and past weather event verification from forensic meteorologists.



No matter your industry, AccuWeather has a tailored service to help you find solutions year-around.

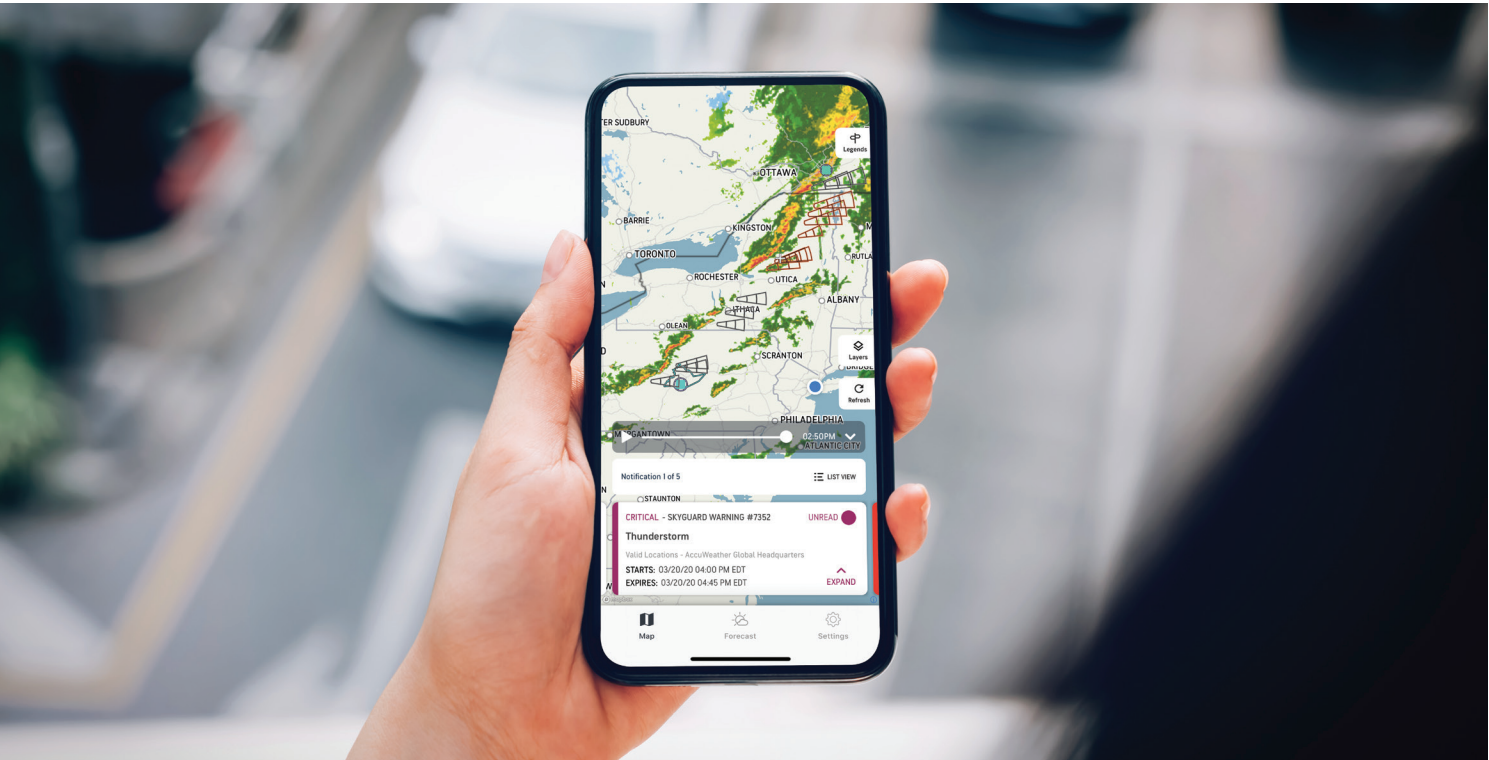


### Climate Innovations

Climate change is inescapable. Prepare your company now for its impacts and turn climate-related challenges into reduced liabilities, opportunities, and profits. Partner our comprehensive historical and climate database, peer-reviewed climate models, and the Superior Accuracy™ of AccuWeather’s forecasts to develop insights that help your company mitigate risk, reassure stakeholders, and protect your profits.

### SkyGuard® Severe Weather Warnings

SkyGuard helps businesses and agencies protect their employees and assets from severe weather impacts including disruption, damage, bodily harm and loss of life. Our forecasts and warnings are pinpoint-accurate and cover hurricanes, blizzards, tornadoes, flooding rain, high winds, hail and all types of severe weather, helping each business we serve effectively prepare for weather events.



### Wildfire and Air Quality Innovations

Fire safety and evacuation procedures are critical closest to the time of ignition, and AccuWeather’s Wildfire Proximity Alerts can make all the difference when minutes matter. Alerts are delivered as soon as fire is detected within 10 miles of your location. Insights and notifications are supported by our expert meteorologists who monitor your assets 24/7.


The World Health Organization (WHO) estimates that ambient air pollution accounts for an estimated 4.2 million deaths per year and 100,000 to 200,000 in the U.S. alone. AccuWeather’s new air pollution forecasts up to 7 days (168 hours) ahead for both particulate matter and harmful gasses, powered by Plume Labs, help you determine how safe the air quality is and how to reduce the risk of exposure, ensuring you keep your people and property safe.

### AccuWeather Historical Weather Data

Rely on AccuWeather to provide the most detailed and consistent historical weather data, designed to build superior predictive analytical tools and products. Our unique database spans decades and holds more than 300 variables to achieve the best and most effective outcomes for your business success.





A long train of shipping containers, primarily blue and green, stretches across the frame from left to right. The containers are mounted on flatcars. In the foreground, a large puddle reflects the containers and the bright light source on the right. The background shows a port area with cranes and other containers under a dark, cloudy night sky. A bright light source, likely the moon or a powerful spotlight, creates a strong lens flare and reflects off the wet pavement and the containers.

Increase safety, reduce losses, and minimize liability  
by partnering with AccuWeather – trusted by more than  
half of the Fortune 500 and thousands of government  
agencies and businesses globally.



FOR BUSINESS



### Warnings & Alerts with Proven Superior Accuracy

AccuWeather does not simply reissue public warnings that cover a broad area — we give you location-specific, pinpoint-accurate, actionable, and timely weather warnings and alerts for hurricanes, tornadoes, blizzards, hail, high winds, wildfires, air quality, ice, rain, flooding, lightning and more. In study after study of forecast accuracy, AccuWeather is overwhelmingly confirmed as the most accurate source of weather forecasts. AccuWeather severe weather warnings offer businesses twice as much advance notice to get people to safety.



### Predictive Business Analytics

Import specialized weather data directly into your business intelligence systems to continuously integrate our insights into your decision workflow. All AccuWeather forecasts, warnings and historical data are available whenever you need them, customized and formatted for your requirements. AccuWeather predictive analytics solutions can be disseminated quickly throughout your organization, so your people know what they need to do in response to current & future weather events.




### 24 x 7 x 365 Support

On-demand consultation with our over 125 expert meteorologists—including executive-level briefings with your senior management—is available any time, any day of the year. You'll get the latest information from us so you can make confident decisions to prevent disruptions, minimize losses, reduce liability, and grow your business.







“Timing is everything. It helps to have someone that is looking at our specific location rather than relying on a general source. Because of this, with AccuWeather’s guidance we can release or extend warnings or alerts efficiently and safely.”

— Bill Stark, Chief Operating Officer, The Track Family Fun Park





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For more information, visit [business.accuweather.com](https://business.accuweather.com)  
or contact us at [afb@accuweather.com](mailto:afb@accuweather.com) or 814.235.8600